The 3 phases of video projects

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

The video creation process

- The are 3 main phases you go through when creating a video:

- **#1 Pre-production**

  - preparation & research
  - writing the storyboard or script
  - deciding what equipment to use and who will be in the video

- **#2 Production**

  - shooting the actual footage
  - setting up lights and microphones

- **#3 Post-production**

  - using a video editing software to create the final product
  - adding text, graphics, & other types of media to the video